

FOR IMMEDIATE RELEASE
August 12, 2020

MARIPOSA®

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MARIPOSA CELEBRATES RECEIPT OF THE INTERNATIONAL CLEAN INDUSTRY CERTIFICATION

Distinctive gift and tableware company, Mariposa, Ltd. of Manchester, MA proudly announces another layer in their longstanding commitment to ecological responsibility. Their primary manufacturing partner, located in one of the first industrial parks in Mexico to focus on sustainability, was just awarded the coveted, international Clean Industry Certification. Mariposa, established in 1983 with a commitment to converting recycled materials into luxurious gifts and tableware, has continuously expanded its high standards beyond the recycled materials for which they are known, to how the products are actually processed.

Founder Livia Cowan, notes that “Retailers see sustainability as essential to the products they carry because they reflect their own brand definition and core values”. Further, she feels that the recent pandemic’s disruption of global supply chains has amplified consumer, employee and stakeholder concerns about where and how products are crafted, how they are processed, and the full product lifecycle.

The Clean Industry Certification addresses water management to eliminate delivering waste water to the drainage system, maintaining emissions well below the accepted standards, recycling of residual materials, and confining the minimal dangerous materials to government authorized holding zones.

Beyond their official dedication to sustainability, Mariposa’s partners adopted an open space close to the factory located in the beautiful Sierra Madre Oriental, in order to “give back”. The team of 165 employees and their families just planted 500 trees, with a goal of hitting 2,000 by Christmas. The objective stated by the CEO is “to leave a forest for the next generation”.

Cowan proudly states that “Our partnership and our products reflect our common values. They also show what we can all do when we work together to respect the planet.”

Mariposa’s Fall Holiday introductions range from Studio Glass that is hand blown by noted designer, James McLeod, to additions to the finely crafted metal and ceramic gift and tableware for which they are known. The company recently opened a showroom and studio at its headquarters in Manchester, Massachusetts, where they are inviting customers to visit—both in person and virtually. Product can also be seen during show season at Rosse & Associates in Atlanta and Collective Home in Las Vegas.

COMPANY HISTORY

Mariposa began in 1984 as the industry pioneer in converting recycled materials into sophisticated serveware and accents for the home. It all started when Founder and CEO, Livia Cowan was driving through Mexico with her sister in a camper. They delighted in artists' respect for their history, passion for quality and versatile materials. They also recognized the potential for innovation. With the camper full of recycled glassware, Livia returned to Massachusetts, and set up shop in her parent's garage. Mariposa was born.

The camper and the garage headquarters are gone but the small family- feel of the company remains. Sourcing from around the world has brought a myriad of new products and materials. Yet from the start the company has recognized the need for ecological responsibility; the majority of products were, and still are, handcrafted from 100% recycled aluminum and glass.

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For more than 35 years, Mariposa has sought out the finest artisans worldwide to give life to our innovative ideas with superb materials and age-old techniques. Why bother to keep such crafts alive in an age when so little is made by hand? Because they're better.

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